

Orhan Özkerçin

FRONTEND DEVELOPER WITH ESIM PRODUCT CONTEXT

Izmir, Turkey orhan@ozkerçin.dev [LinkedIn](#) [GitHub](#) roamless.hire-me.today



APPLICATION FOR (SENIOR) PRODUCT MANAGER - WEB



A NON-TRADITIONAL PM PROFILE

Built inside the eSIM journey. Ready to own more of it.

Frontend developer with six years of experience across consumer web products. My current commercial work is on eSIM.io, where I build web experiences, ship A/B variants, collaborate closely with analytics, and research competitors. I have not held a formal Product Manager title; I am seeking direct responsibility for discovery, prioritization, delivery, and outcomes in a product category I already know.

WHAT TECHNICAL EXPERIENCE ADDS

Product questions grounded in delivery reality.

I can surface dependencies, tracking needs, integration constraints, delivery risks, and UX consequences early. Technical judgment does not replace customer or business evidence; it helps the team test ideas with fewer hidden assumptions.

Evidence before title

PRODUCT WORK ALREADY INSIDE MY DEVELOPMENT WORK

01

eSIM product context

I work directly on a consumer eSIM purchase experience.

02

Experimentation

I build and ship web page variants used in A/B testing.

03

Product signals

I collaborate with analytics and research public competitor experiences.

Most relevant experience

ESIM, CONSUMER WEB, DATA, PERFORMANCE

Teknasyon Senior Software Developer - eSIM.io product

Aug 2024 - Present | Remote

Current work on a B2C eSIM journey where acquisition intent, product explanation, technical delivery, performance, experimentation, and analytics meet.

- Build and ship page variants used in A/B testing.
- Collaborate closely with analytics around product signals.
- Research public competitor patterns and possible product moves.
- Contribute to SEO, PageSpeed, image loading, and user-facing improvements.

Nesine.com Frontend Developer

Apr 2023 - Aug 2024 | Remote

High-traffic B2C React work during a migration from legacy .NET surfaces to a React SPA, with a practical focus on user-perceived performance and production quality.

- Used profiler-driven rendering and component update analysis.
- Worked within established monorepo patterns for a large user base.
- Contributed to legacy product areas moving into React SPA screens.
- Practiced virtual-list and re-render optimization in production contexts.

CAREER EVIDENCE

Products, pivots, and constraints

Six years across consumer, enterprise, startup, and data-heavy products. Amatis was on-site in Izmir; all later roles were remote.

Datapad Frontend Developer

Dec 2022 - Mar 2023 | Remote

Data-focused startup experience chosen deliberately for a faster environment and closer exposure to product decisions under uncertainty.

- Built data-heavy interfaces connected to multiple sources.
- Participated closer to product decisions than in conventional delivery work.
- Worked with Next.js, TypeScript, and Tailwind CSS.
- Experienced fast iteration and the cost of failed assumptions firsthand.

Teknasyon Frontend Developer - Rockads product

Apr 2022 - Dec 2022 | Remote

Worked inside an evolving product direction as Rockads moved from a dashboard concept to an advertising management center.

- Worked with Vue 2, Vue 3, TypeScript, and SCSS.
- Built integrations and chart-heavy dashboard surfaces.
- Contributed during a Vue 2 to Vue 3 migration.
- Experienced a product pivot and changing priorities directly.

Huawei Software Engineer - Petal Maps Studio

May 2021 - Apr 2022 | Remote

Enterprise map-customization product work around complex UI behavior, map-engine communication, state management, and perceived performance.

- Built dashboard-like flows with Vue 2 and Less.
- Handled complex state around map interactions.
- Connected interface elements with map-engine behavior.
- Used UX techniques to reduce perceived waiting during slow responses.

Amatis Engineer Intern, then Frontend Developer

Sep 2020 - Apr 2021 | Izmir, on-site

First professional experience, building ECG data visualization surfaces for healthcare professionals and related teams.

- Worked with Angular, TypeScript, RxJS, and CSS.
- Presented complex ECG-related information in usable interfaces.
- Built dashboard-style healthcare data visualizations.
- Continued as a developer after the internship period.

The recurring pattern

Across these products, implementation choices were never isolated from product outcomes. Rendering affected speed, state ownership affected reliability, and unclear dependencies affected how quickly a team could test an idea. That delivery perspective is the product judgment I bring today.

Domain familiarity without invented ownership

I bring eSIM context, technical product judgment, and adjacent product practice. Formal PM ownership is the deliberate next step — not a title I claim to have already held.

eSIM and travel connectivity	I already work inside a consumer eSIM product. The vocabulary, purchase context, user uncertainty, and need to translate connectivity into a clear web promise are familiar.
Consumer web products	My experience spans acquisition-facing Next.js work, high-traffic React delivery, performance, SEO, data-heavy interfaces, and complex product states.
Data and experimentation	I build the implementation layer of A/B tests and work closely with analytics. I want direct accountability for the hypothesis, success criteria, interpretation, and next decision.
Technical fluency	Six years of development helps expose dependencies, integration constraints, instrumentation needs, delivery risks, and UX consequences before they become expensive.
Honest growth edge	I have not owned a multi-year PM roadmap or led customer interviews, go-to-market, and adoption as the formal decision owner. These are responsibilities I am intentionally seeking.

MY READING OF ROAMLESS WEB

A product surface from travel intent to repeat connectivity

Roamless combines a global eSIM, pay-as-you-go credits, data plans, calls, SMS, and local numbers. Its web experience already spans discovery, checkout, account state, balance, and usage, while this role also introduces a new product from scratch.

Interpretation based on Roamless public product material and the role description — not a claim about internal metrics, roadmap, or experiments.

1. Travel intent and destination discovery

2. Coverage, compatibility, price, and trust

3. Checkout, account, credits, and plans

4. Activation and connectivity confidence

5. Balance, next trip, and repeat use

- ### Capabilities

 - Consumer eSIM web product experience
 - A/B page implementation and experimentation exposure
 - Analytics collaboration and public competitor research
 - JavaScript, TypeScript, React, Next.js, Vue, Angular
 - Web performance, SEO, product UI, data-heavy interfaces
 - English: upper B2 toward C1 by self-assessment

- ### Education and communication

Eskişehir Osmangazi University
Computer Engineering

Erasmus exchange
Romania

Public talks and learning sessions
Core Web Vitals, Next.js, JavaScript internals, and data structures.

This is a focused application for Roamless, supported by public company research and extended evidence at roamless.hire-me.today.